



DECEMBER-MARCH 2 0 2 0 - 2 0 2 1 DARKEI AVOS IS A MEMORABLE, CHALLENGING PROJECT FOR HIGH-SCHOOL GIRLS THAT HELPS TRANSFORM THE LESSONS OF PIRKEI AVOS INTO A VIVID REALITY.

WHAT IS DARKEI AVOS ABOUT? A message from the founder:

Dear Girls,

I was once a girl just like you.

Just like you, I liked having late-night talks with friends while we listened to our favourite songs and snacked on vinegar crisps. Just like you, I learned in a Beis Yaakov school. I liked some things about school more, and some things less. Some classes inspired me, and some didn't.

But I wanted more.

I wanted to learn something outside of the mandatory, dictated and routine school classes. I wanted the challenge of learning something new in a fun, exciting way.

More than anything, I wanted to be inspired to be the very best me.

That opportunity came when my school offered a one-off competition to learn Pirkei Avos in-depth for the first time.

I was inspired by the beauty and meaning of the lessons.

I saw the potential in myself, and my ability to impact those around me.

And I loved every minute.

Each and every one of you is special. Each one of you deserves to see the beauty in *Yiddishkeit*, in yourselves, and let it enhance your everyday lives.

I'm here to give you girls the same golden opportunity.

Will you join me?

Mrs. Esther Reich

WHY JOIN DARKEI AVOS?

Pirkei Avos is usually not taught in school. But it's the one Masechta that girls are encouraged to learn.

Now's your chance to join hundreds of girls from Years 7-11 on our exciting two-month journey. This unforgettable project will help you learn Pirkei Avos in-depth and by heart.

Join Darkei Avos to become:



Knowledgeable.

You'll gain priceless wisdom from the lessons of Pirkei Avos.



Inspired.

You'll be touched by the layers of beauty and meaning in each and every lesson.



Guided.

You'll be able to apply these lessons to enhance your life, your relationships, and the lives of those around you.



Connected.

You'll feel proudly connected to Pirkei Avos, *Yiddishkeit*, and Jewish girls all over.

HOW IS DARKEI AVOS DIFFERENT?



• FEEL THE FRIENDSHIP:

The pick-a-*chavrusah* aspect of our programme encourages every girl to find a study partner. Learn with your friends on Shabbos afternoons and in the evenings over hot cocoa and chocolate cake.

• SENSE THE SPIRIT:

Feel the enthusiasm of hundreds of girls learning and growing together.

• HAVE FUN:

You'll love our once-a-week study & review sessions. Spend time with your friends and study over music and snacks in a relaxed atmosphere. It's infused with spirit, friendship & fui

t's packed with excitement

LET THE LEARNING EXCITE YOU:

Stimulating, hands-on Pirkei-Avos learning materials like a gorgeous fullcolour sefer and CD, plus a magnet and calendars to track your progress, will keep you revved and engaged.

LET THE COMPETITION ENERGIZE YOU:

Got an ambitious streak? Aim high and win one of our prizes at the Avos-a-thon.

We love handing out well-deserved goodies and other incentives. Girls who successfully <u>complete our programme will get:</u>

- An invitation to the Avos-a-thon, the Darkei Avos splash event of the year, following the halfway learning mark.
- An award ceremony with more special somethings for winning girls, classes, and schools!

And the biggest reward of all? That well-deserved feeling of pride and accomplishment when you look back and see how far you've come.

This is not school work, so it's totally up to you to grab the chance and meet the challenge.

Feel that the programme's not for you? Close your Darkei Avos goodie bag, stash it away in your loft, and don't look back. Don't worry, we won't tell. lt's optional

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SO... HOW DO YOU BECOME A DARKEI AVOS CHAMP?

Reach these 3 goals to be a Pirkei Avos pro:



LEARN IT by mastering your Mishnayos.

You'll master Pirkei Avos ba'al peh.



FEEL IT by learning it in depth.

You'll gain a deep understanding of Pirkei Avos by using the *sefer* and other learning materials provided.



LIVE IT by applying the lessons to life.

Make it personal! Real-life stories and practical lessons from the sefer bring the Mishnayos into your everyday lives.

HEADS UP! THIS IS A CUMULATIVE PROGRAMME, SO YOU CAN JOIN EVERY YEAR TO LEARN A NEW PEREK. THE FIRST YEAR YOU WILL MASTER ארק א', THE NEXT YEAR YOU'LL LEARN THE FOLLOWING PEREK WHILE REVIEWING THE MATERIAL FROM THE YEAR BEFORE – UNTIL YOU'VE BECOME A PIRKEI AVOS PRO.

A peek at the learning schedule for Pirkei Avos mastery:

פרק א׳ – Year 7 פרק ב׳ – Year 8 פרק ג׳ – 9 Year 10 – פרק ד׳ צרק ה׳ – 10 Year

Last year's programme, in numbers:

- 6 schools united for the journey
- 221 members shared the Darkei Avos experience
- 50% more girls joined than the previous year
- 80% learned and memorised at least 10 Mishnayos from the Perek
- 40% completed the entire Perek

THE DARKEI AVOS JOURNEY, FROM START TO FINISH

1 GET GEARED UP

Once you sign the forms and commit to learning at least half the *mishnayos*, you're all set!

All new members will receive a Darkei Avos bag filled with these goodies for your journey:

- A full-colour sefer with pictures, explanations of the mishnayos, and bits of inspirational takeaways. There's something in it for everyone!
- Audio recordings of all the *mishnayos* to help you memorise them in a cinch. *Listen while* you snack, do your homework, or ride in the car.
- On-the-go laminated mishnayos learning cards. Whip it out of your bag wherever you are for a quick Pirkei Avos refresher.
- Plus some more goodies, like an adorable parking lot magnet to help track your progress, a beautiful *chazarah* calendar to help you stay on top of your game, a handy-dandy *chavrusah* chart and a lovely Darkei Avos pen.

GETTESTED

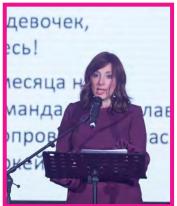
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Dial-in / Clinch points / Grab pass

This year, you will have the convenience of selflearning, testing and tracking on different aspects of the mishnah via our interactive hotline. The multiple-choice trivia questions will ensure that you understand the literal translation, deeper meaning, and relevance of the mishnah (See the leaflet about the hotline for more details.)





















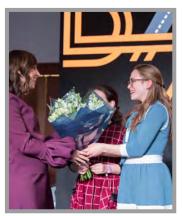














3 PICK A PARTNER

Double the fun with a friend! Pick a *chavrusah* to help you learn, study, and to cheer you on.

Use your *chavrusah* chart to keep tabs on each other's progress.

ATTEND FARHER, FRIENDS, & FUN

Review and get tested for one hour a week in our Darkei Avos centres.

• Get notified:

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Your parents will receive an email notification about the location and time of each study session.

Review:

Review the *mishnayos* and lessons with your friend for the first half an hour.

• Get tested:

You will have the convenience of testing and tracking on different aspects of the Mishnah via our interactive hotline.

• Enjoy!:

Enjoy music and refreshments together with the other Darkei Avos members.

SECURE YOUR SEAT FOR THE AVOS-A-THON 2021

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YOU TOOK THE HIGH ROAD. YOU REACHED THE PEAK. NOW IT'S TIME TO CELEBRATE YOUR ACCOMPLISHMENTS!

The Darkei Avos programme will culminate in an unforgettable, not-to-be-missed evening to acknowledge your amazing achievements. Join hundreds of members from schools all over for an exhilarating night of inspiration, celebration, and recreation.

Celebrate in style with:



A lavish meaty banquet, tastefully decorated to the last detail



educators, and *rabbanim*

A fast-paced Pirkei Avos trivia game

A stunning song and dance performance by the Kalifa Sisters from Israel



An award ceremony where each one of you receives a certificate for your accomplishments

Will you get an extra mention at the award ceremony? Challenge yourself to win these prizes for yourself, your class, or your school!



A plaque for the school with the highest and overall score



Pampering soap and bubble bath for the class that collectively scores the highest



A surprise gift for girls who complete almost the entire Pirkei Avos



A winning prize for girls that score the highest



A top prize for girls who complete the entire פרק א׳



A grand prize for returning members who complete their current Perek, and review the previous year`s Perek, plus an extra mention for all returning members.

DARKEI AVOS 2019 RECOLLECTIONS:

"Each week that I came to the learning programme, I came home with such a good feeling of triumph. The atmosphere was unforgettable, all the staff/volunteers were so dedicated.

Thank you for creating this idea and giving me the amazing opportunity to be able to complete 2 Perakim, בעל פה."

— Chana Garson, Year 8

"Thank you for the beautiful event at the end, the Avos-A-Thon. It was absolutely incredible — the inspirational speeches, breathtaking singers-dancers, the incredible food, and the beautiful awards."

– Tali Smus, Year 9

"I really enjoy going to DA and for me, the Avosathon is one of the high points of my year."

- Hadassa Recht, Year 8

" I feel so much more knowledgeable. I enjoyed every minute of it, every lesson and every ."

– Sara Weissbraun, Year 7

" I enjoyed everything immensely; the learning, the fun, the weekly Wednesday get-togethers, the goody bags, the food, getting to know other people, the party and the end and all the fun facts and stories in the book of Pirkei Avos. All of that added to what was one of the greatest experiences I've had in my life. May the words of our forefathers stay with us forever!"

Rebecca Rowe, Year 7

Pull-outs from our anonymous Thank You letter writers:

"I would like to thank you for all the hard work you put into making Darkei Avos happen. Every night while I learned I enjoyed reading the extra bits and applying it to my own life! I really wish we had Darkei Avos the whole year!"

"Thank you so much for making פרקי אבות a reality for me and so many other girls."

"Thank you so much for starting this amazing program! I really, really enjoyed it! The Wednesday night learning sessions were the highlight of my week!"

UP FOR THE CHALLENGE?

Good news: We'll be here soon!

Our programme will run for Years 7, 8, 9 and 10 from December 1st to 15 February. Registration will be open from November 15 until December 10. That means that on December 10, doors to new members will close, *without exception*.

Word to the wise: This year, we're offering a limited number of slots per class. Secure your spot before it's gone!

Ready for an unforgettable experience?

Don't wait 'til it's too late!

Send in your form to save your spot.

Got questions? Please reach out!

We welcome all feedback and enquiries. For all communication, please contact Darkei Avos at:

Darkei Avos Centre 33 Shirehall Park London NW4

Tel: +44 203 868 1591 Email: info@darkeiavos.org Registered Charity No: 1180711

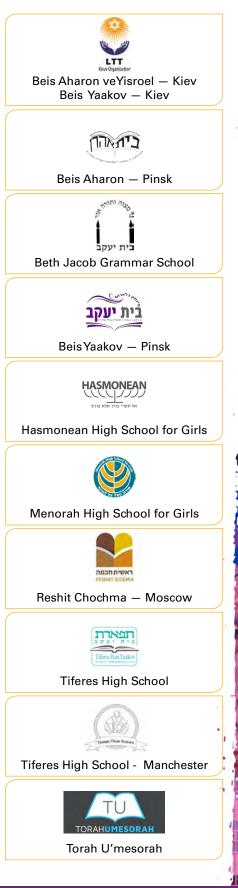
STAY TUNED

In the event that we'll need to adopt socialdistancing guidelines due to Covid-19, here are some programme changes to anticipate:

- No need to venture out: All learning material will be brought to your door
- Learn and self-test from the comfort of your home: Listen to a Pirkei Avos shiur on our hotline. Answer trivia questions based on the shiur and the sefer

• Virtual Wednesday study sessions: Review the material with your Wednesday partner via zoom

PARTNERING SCHOOLS:





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